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## Michael J. Musso Joins MorrisAnderson as Managing Director

CHICAGO, IL--(Marketwire - January 21, 2009) - [MorrisAnderson](#) is pleased to announce that Michael J. Musso has joined their Atlanta office as a Managing Director.

Dan Dooley, principal and COO, states, "Mike has more than 20 years of extensive experience as a senior executive within a variety of industries, including educational products, business services, technology and consumer goods." Adds Dooley, "Mike's skill set extends to turnarounds; organizational change; financial management; mergers and acquisitions; sales and marketing strategy; and beyond. With his extensive experience and skill sets, as well as his impressive track record, I have no doubt that Mike will be a valuable asset to our Southeast Team as we continue to expand our services throughout that region. As part of Mike's initiation to the firm, his first day on the job we put him on a plane to Sweden to work on a project for one of our clients. We like to say that MorrisAnderson's consultants are 'hands-on' and can hit the ground running. That has definitely been the case with Mike and it truly translates to all of our employees -- a very important asset during these troubled times when so many distressed companies need us to act quickly to help them through the challenging times they are facing."



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More about Mike Musso:

Over the last 10 years under private equity sponsorship, Musso spearheaded mergers and acquisitions, led turnaround operations, strategic planning and executive team development for multiple mid-market portfolio companies. Most recently, as President and CEO of Child Care Education Institute, he orchestrated a complex asset purchase of the defunct company and set up all aspects of the new company. During this period, he also served as the interim President of a boutique wine operation in the Central Coast of California. Having spent 14 years at Procter & Gamble, Pepsi Cola and Frito-Lay, he has extensive experience in leading field sales teams and managing large complex operations.

#### Highlighted Links

[MorrisAnderson's website](#)

Musso earned his Bachelor's degree in Communications from the University of Tennessee where he has been a presenter at the UT MBA Executive in Residence program and an advisor to the MBA CPG "Boot Camp" program.

More about MorrisAnderson:

Now celebrating its 28th anniversary, Chicago-based MorrisAnderson has offices in New York, Atlanta, Milwaukee, Los Angeles, Cleveland and St. Louis. The firm's service offerings include performance improvement, [financial advisory](#), investment banking, interim management, lender services, turnarounds, workouts, litigation support, valuation, information technology services, and [insolvency services and wind-downs](#). MorrisAnderson emphasizes hands-on involvement for companies with \$20 million to \$200 million in annual sales.

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